

## Buy Me: Desktop Video Conferencing

Video teleconferencing has become increasingly prevalent and in many cases essential in day to day business functions. Improvements in audio and visual technologies have brought video conferencing to your personal computer and no longer require separate rooms or additional equipment. CONCEPTS AV Integration with ClearOne can put video teleconferencing at your fingertips offering immersive team audio, visual and web conferencing solutions.

Desktop video conferencing systems can be designed to interoperate with existing systems and function on almost any platform. Unified communications software simplifies and streamlines the process giving users a fast and easy way to connect to clients, employees and management without requiring IT support. The software not only allows users to communicate on a more personal level, it gives them the power to simultaneously view content from the web, a local network or a different data program. All of this is done from a desktop freeing the user from time and budget constraints caused by travel. It provides the flexibility to collaborate and make decisions on a moment's notice, increasing flexibility and minimizing errors by enabling a wider spectrum of participation.

The unparalleled efficiency of a desktop video conferencing system can also provide a solution to a small meeting room setting. Improvements in audio and visual technologies offer quality communication experiences and have made desktop video conferencing applications a viable replacement for traditional room systems. Personal computers with unified communications software can transition to small meeting rooms allowing multiple users to connect with others via video conferencing.

A desktop video conferencing system can connect a company president with upper management anywhere in the globe, allow a team of doctors to view and discuss lab results from separate hospitals and give military members an accessible connection to home. It eliminates the room requirements while maintaining the abilities necessary for a traditional video conferencing system.

Contact a CONCEPTS AV Integration sales representative to learn more about improving your company's productivity with desktop video conferencing.



## Rent Me: Projecting a Brighter Image



### Christie DHD800

**8000 ANSI lumens—high brightness color wheel**

**5000 lumens—rich color reproduction wheel**

**Full HD (1920 x 1080) native resolution**

**User changeable color wheels**

**Built-in edge-blending and color matching capabilities**

**Connects to virtually anything**

**Easy to move, set up and use**

**Ideal for:**

- Presentations
- Weddings
- Conferences
- Live entertainment events

Renting a projector for your event gives the ability to display information, images and video to a wide audience making it an ideal addition for almost any application. From meetings and conferences to weddings and entertainment events, a projector can deliver your message to large audiences in a cost efficient manner. However, the benefits a viewable content can be lost if the picture is too light. A projector that does not deliver a clear image causes attention spans to wane as messages are lost, much to the frustration of the presenter. To ensure your event's attendees receive your intended message, rent a high lumen projector to provide a sharper, more viewable image.

CONCEPTS AV Integration can help your message successfully reach its audience with high lumen projectors that not only provide brighter images, but can be used in less than ideal lighting conditions. Unlike lower lumen projectors, higher lumen projectors such as Christie's (need model number) or can be used in settings with brighter ambient lighting. For event spaces where eliminating light is an issue or may be a safety concern, a high lumen projector can provide a viable solution without sacrificing image quality.

Higher lumen projectors also give greater flexibility in placement allowing greater projection distance from the screen if necessary. Projectors can be placed above and behind an audience for a more discreet appearance and still deliver a quality image. To further improve an image, multiple high lumen projectors can be stacked to create a single image with increased brightness and sharper details.

Contact CONCEPTS AV Integration's rental department for more information on bringing a sharper brighter image to your event. In addition to the many benefits of high lumen projector, CONCEPTS AV Integration rental department regularly updates and maintains their technologies meaning you will not receive old or worn out equipment.